



Massachusetts Department
of Energy Resources

TALK TO US

For more information, see mass.gov/guides/home-mvp or contact the Home MVP program at Lawrence.o.Masland@mass.gov or 617-626-7337.



HOME ENERGY MARKET VALUE PERFORMANCE (HOME MVP) PROGRAM

Home MVP can reduce your home's energy costs while improving its comfort, value, and performance.

Home MVP offers incentives to help Massachusetts residents reduce their home energy use, energy bills, and greenhouse gas emissions while improving home comfort and performance.

Through the Home MVP Program, DOER offers incentives for customized home energy improvements, including

traditional energy efficiency measures like air sealing and insulation as well as advanced energy solutions such as solar panels, geothermal systems, cold climate heat pumps and more.

Experienced contractors with a wide range of capabilities can provide comprehensive home energy improvements to help residents achieve their goals of increased comfort, higher home value and improved energy performance. Home MVP contractors also have exclusive access to Home MVP incentives, which they can share with customers.



ELIGIBILITY

Home MVP is available to all residential homes of 4 units or less, even if the home is in a community served by a municipal light plant, and even if the home is heated with oil, propane, wood, or electricity.



INCENTIVES

The MVP program administrator, CLEAResult, works with participating program contractors as incentives go directly to the contractor. Modeled Path - Incentives are based on the expected energy savings resulting from all qualifying improvements, and the dollar value per unit of expected energy savings increases as the percentage of overall savings increases. (Simple Path - Home MVP also provides an option with standard incentives for air sealing, insulation, and new solar panels.) Note that your energy project may also qualify for any incentives or rebates provided by your local utility.



MODELED PATH INCENTIVES

In general, all energy saving strategies that result in at least 5% energy savings qualify for incentives, including all insulation materials (e.g. spray foam), high efficiency cold climate mini-split heat pumps, high efficiency whole house heat pumps, geothermal heat pumps, solar panels, and more. In Home MVP, contractors and customers work together to design customized energy solutions for the home.

MODELED PATH - WORK PERFORMED

NON-SOLAR SAVINGS ACHIEVED (as % of Usage)	PAYMENT
5% to 20%	\$125 per Annual MMBTU
20% to 40%	\$150 per Annual MMBTU
> 40%	\$160 per Annual MMBTU
SOLAR	PAYMENT
New Solar PV install ⁵	\$15.00 per Annual MMBTU generated

SIMPLE PATH

With the Simple Path there are some conditions that must be satisfied in order to qualify for the specified incentives.

SIMPLE PATH - WORK PERFORMED	PAYMENT
Air Sealing and Blower Door Testing	\$150
Complete Attic Insulation	\$700
Complete Wall Insulation	\$700
Complete Basement Wall Insulation	\$500
New Solar PV install ¹⁰	\$250

For both the Modeled and Simple paths, solar PV installations qualify only if insulation or other energy efficiency measures resulting in 5% or greater energy savings are installed, and the PV installation is completed within 3 months of the project start date.



CONTRACTORS

Experienced contractors with a wide range of capabilities can provide comprehensive home energy improvements to help residents achieve their goals of increased comfort, higher home value and improved energy performance. Qualified home MVP contractors also have exclusive access to Home MVP incentives, which they can share with customers.

A list of participating vendors can be found on the DOER website at mass.gov/guides/home-mvp.



MVP LOAN

The MVP loan, available through a network of Massachusetts banks and credit unions, provides zero percent interest financing for qualifying energy saving strategies. Note that financing is NOT available for new fossil fuel fired systems or HVAC systems that only provide air conditioning. The maximum MVP loan amount is \$25,000 (or up to \$50,000 for a 2-4 family home) and the maximum loan term is 7 years.

[Home MVP Lenders \(PDF\)](#)

I'M INTERESTED! WHAT DO I DO NEXT?

If you've had an ENE assessment, the next step is to find a participating Home MVP contractor. See mass.gov/guides/home-mvp for a list of Home MVP contractors, or contact the Home MVP program at Lawrence.o.Masland@mass.gov or **617-626-7337**.

If you haven't had a home energy audit, contact ENE at **888-772-4242** or go to www.ee.ene.org to schedule. A trained home advisor will assess your home, and, if appropriate, suggest energy improvements. You will also receive a home energy scorecard showing the impact of suggested improvements on your home's energy use and carbon footprint.