



Massachusetts Department
of Energy Resources

TALK TO US

For more information, see mass.gov/guides/home-mvp or contact the Home MVP program at Lawrence.o.Masland@mass.gov or 617-626-7337.



HOME ENERGY MARKET VALUE PERFORMANCE (HOME MVP) PROGRAM

Home MVP can reduce your home's energy costs while improving its comfort, value, and performance.

Home MVP offers incentives to help Massachusetts residents reduce their home energy use, energy bills, and greenhouse gas emissions while improving home comfort and performance.

Through the Home MVP Program, DOER offers incentives for customized home energy improvements, including

traditional energy efficiency measures like air sealing and insulation as well as advanced energy solutions such as solar panels, geothermal systems, cold climate heat pumps and more.

Experienced contractors with a wide range of capabilities can provide comprehensive home energy improvements to help residents achieve their goals of increased comfort, higher home value and improved energy performance. Home MVP contractors also have exclusive access to Home MVP incentives, which they can share with customers.



ELIGIBILITY

Home MVP is available to all residential homes of 4 units or less, even if the home is in a community served by a municipal light plant, and even if the home is heated with oil, propane, wood, or electricity.



INCENTIVES

The MVP program administrator, CLEAResult, works with participating program contractors as incentives go directly to the contractor. Incentives are based on the expected energy savings resulting from all qualifying improvements. Note that your energy project may also qualify for any incentives or rebates provided by your local utility.



QUALIFYING IMPROVEMENTS

In general, all energy saving strategies that result in at least 5% energy savings qualify for incentives, including all insulation materials (e.g. spray foam), high efficiency cold climate mini-split heat pumps, high efficiency whole house heat pumps, geothermal heat pumps, solar panels, and more. In Home MVP, contractors and customers work together to design customized energy solutions for the home.

WORK PERFORMED

NON-SOLAR INCENTIVES	PAYMENT
Base Incentives	\$85 per Annual MMBTU
Weatherization Bonus	\$125 per Annual MMBTU

SOLAR	PAYMENT
PV Incentives	\$15 per Annual MMBTU



CONTRACTORS

Experienced contractors with a wide range of capabilities can provide comprehensive home energy improvements to help residents achieve their goals of increased comfort, higher home value and improved energy performance. Qualified home MVP contractors also have exclusive access to Home MVP incentives, which they can share with customers.*

A list of participating vendors can be found on the DOER website at mass.gov/guides/home-mvp.



MVP LOAN

The MVP loan, available through a network of Massachusetts banks and credit unions, provides zero percent interest financing for qualifying energy saving strategies. Note that financing is NOT available for new fossil fuel fired systems or HVAC systems that only provide air conditioning. The maximum MVP loan amount is \$25,000 (or up to \$50,000 for a 2-4 family home) and the maximum loan term is 7 years.

[Home MVP Lenders \(PDF\)](#)

* A **Weatherization Bonus** applies only to energy savings from insulation or air sealing work when these measures are paired with installation of a heat pump(s).

I'M INTERESTED! WHAT DO I DO NEXT?

If you've had an ENE assessment, the next step is to find a participating Home MVP contractor. See mass.gov/guides/home-mvp for a list of Home MVP contractors, or contact the Home MVP program at Lawrence.o.Masland@mass.gov or **617-626-7337**.

If you haven't had a home energy audit, contact ENE at **888-772-4242** or go to www.ee.ene.org to schedule. A trained home advisor will assess your home, and, if appropriate, suggest energy improvements. You will also receive a home energy scorecard showing the impact of suggested improvements on your home's energy use and carbon footprint.